KLOVE plays a huge part in our community by being the radio station of choice amongst our teens. It gives a positive message to our youth! Sadly, our community has a large drug influence. KLOVE shows our youth another way out of this cycle. It's actually quite popular with our teens (and, of course older adults too). Popular Christian music is "cool". (Kids actually follow Christian bands as if they were "rock" bands.) Also, no advertisements (yeah!!!). This station changes lives. Without it our community would lose a chance to provide a positive for our teens - which then could become a negative for our community!